

WJMK PROGRAMMING
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The AMERICAN REVIEW SERIES is comprised of noncommercial, educational stories from a voluminous library of footage acquired from the corporate videos produced by WJMK who provides all elements (including raw footage) for separate, noncommercial programming. Programming is provided to the distribution division, United Broadcast News Service. 'News Breaks' that are 2-5 minutes in length and ENRs that are 90-120 seconds in length are created from all available materials assuring that they meet our style and format and the guidelines of public television. United Broadcast News Service provides these productions as a source for educational and informational programming.

The AMERICAN REVIEW SERIES is produced independently, and its producers are not affiliated with the Public Broadcasting Service, any news bureau or any governmental agency. The series is provided to all 345 public television stations, WorldNet, as well as news stations and airs in many major markets primarily during peak and primetime programming.

More than ever, Americans are curious and concerned about life circumstances. Their curiosity and concerns today are focused on the technologies, products, programs and services that will significantly contribute on a personal, professional and community level to their lives at work and at home.

United Broadcast News Service distributes 'News Breaks' and special features addressing the very things people want to know more about...concentrating on incisive, pertinent coverage of cutting edge stories in health and medicine, business and technology, building and architecture, and the environment.

THE AMERICAN REVIEW SERIES is distributed to:

- Public television stations

www.tcom.ohiou.edu/hetc/cen.html

Public television is comprised of 345 free and independent noncommercial broadcasters and is designed only for educational programming. The AMERICAN REVIEW SERIES is available to public television stations through the Central Education Network (CEN).

- Voice of America's WorldNet

www.ibb.gov

WorldNet is part of Voice of America Television and is an actual agency of the US government (International Broadcasting Bureau). This network was established by an Act of Congress which determined this network cannot be seen anywhere inside the United States, and is seen via 37 different satellites that reach over 127 countries globally.

The AMERICAN REVIEW SERIES airs in many major markets primarily during peak and primetime programming.

AMERICAN REVIEW SERIES

- The AMERICAN ENVIRONMENTAL REVIEW concentrates on new problem

solving ideas exploring how the decisions we make today as we grow and expand impact our environment tomorrow. Video clips of the American Environmental Review now streaming on ExtraNetTV.com

- The AMERICAN ARCHITECTURAL REVIEW features the tools, technologies, services and issues affecting building professionals, designers and the general public, concentrating on practical solutions to common problems. Video clips of the American Architectural Review now streaming on ExtraNetTV.com
- The AMERICAN BUSINESS REVIEW highlights the latest ideas in business applications, technology and tools, sharing proven methods used in today's marketplace to keep a competitive edge. Video clips of the American Business Review now streaming on ExtraNetTV.com
- The AMERICAN MEDICAL REVIEW explores the latest advances in health and wellness, concentrating on issues affecting both medical professionals and consumers. Video clips of the American Medical Review now streaming on ExtraNetTV.com

Host Morly Safer

CBS News Correspondent Morley Safer has been a co-editor of 60 Minutes since December 1970. The 1999-00 season marks his 30th on the broadcast.

Over the years, Safer's newsmaking reports and interviews have been honored with numerous awards including nine Emmys, three Overseas Press Club Awards, three George Foster Peabody Awards, two Alfred I. duPont-Columbia University Awards, a George Polk Memorial Award and the Radio/ Television News Directors Association's (RTNDA) Paul White Award. In 1995, he was named a Chevalier dans l'Order des Arts et des Lettres by the French government for his outstanding contribution to the world of art and letters.

During the 1983-84 season, Safer reported on new evidence that resulted in the release from prison of Lenell Geter, an engineer convicted of armed robbery and sentenced to a life term in Texas. The report received national attention and was honored with three prestigious broadcast journalism awards.

As a CBS News correspondent, Safer has written and been the principal reporter on a number of documentaries, including the CBS Reports series. In May 1994, he hosted "One for the Road: A Conversation with Charles Kuralt and Morley Safer," a CBS News special marking colleague Charles Kuralt's retirement.

Safer joined CBS News in April 1964 as a correspondent based in the London bureau. In 1967, he was named London bureau chief, a position he held for three years. In that post, he covered Europe, Africa and the Middle East.

He opened CBS News' Saigon bureau in 1965, served two tours in Vietnam and received several major broadcasting honors for his reporting. As London bureau chief, Safer returned to Vietnam to cover the war. In December 1970, he left London to join 60 Minutes in New York.

Prior to joining CBS News, Safer was a correspondent and producer with the Canadian Broadcasting Corporation. He began his career as a reporter for newspapers and wire services in Canada and England.

Safer is the author of the best seller *Flashbacks: On Returning to Vietnam* (Random House, 1990).

He was born Nov. 8, 1931 in Toronto. He and his wife, the former Jane Fearer, live in New York. They have a daughter, Sarah.